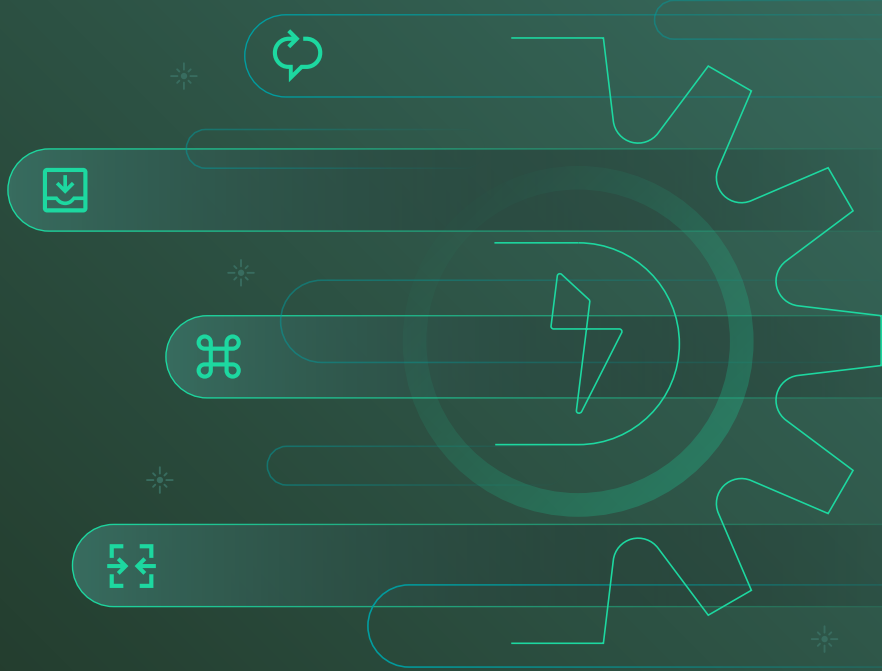# Circuit

Dynamic Competitive Intelligence

Circuit transforms static competitor analysis into living, actionable battle cards

The Challenge

Traditional competitive intelligence **becomes outdated instantly**. Internal teams waste hours **manually updating competitor analysis** and battle cards, while **fragmented information** sources make it impossible to maintain a unified market view.
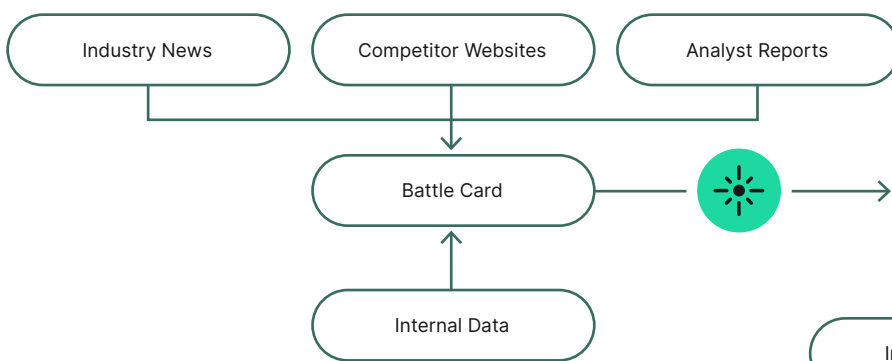
The Solution

Circuit's AI continuously monitors competitive landscapes, **automatically updating** intelligence across your organization. By analyzing multiple **internal and external sources** in real-time, Circuit transforms static analysis into **living documents** that keeps your teams ahead of market changes.
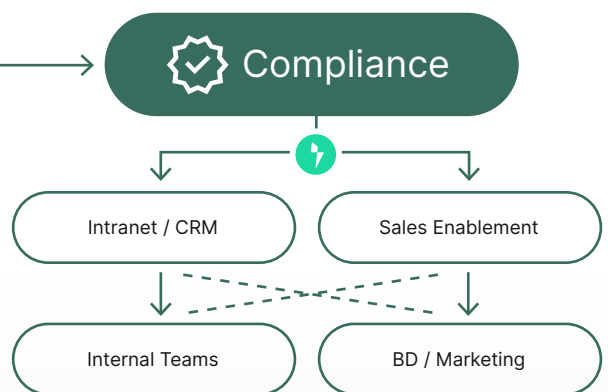
The Impact

Internal teams access real-time, automatically updated competitive intelligence exactly when needed, eliminating manual updates while increasing accuracy by 85%. With Circuit, competitive knowledge **stays current automatically**, giving teams more time for strategic work.

How it Works

```
Industry News      Competitor Websites      Analyst Reports
                          |
                     Battle Card  →  ✳  →  Compliance
                          ↑                     |
                    Internal Data      ┌────────┴────────┐
                                  Intranet / CRM    Sales Enablement
                                        |                 |
                                  Internal Teams     BD / Marketing
```

Schedule a demo today

Be among the first to experience the transformative power of Circuit. Shape the future of knowledge activation and gain exclusive access to our latest innovations.

Schedule Now

About Circuit

Headquartered in Austin, Texas, and led by former Silicon Labs CEO Tyson Tuttle, Circuit is building the world's first AI-powered knowledge network. Circuit's mission is to develop a new network for knowledge workers to transform static information into living content in order to be more productive. By connecting ideas, data, and people in real-time, Circuit empowers individuals and organizations to make faster, smarter decisions, enhance collaboration, and drive meaningful progress.